



MINUTES OF THE HARLEY STREET BUSINESS IMPROVEMENT DISTRICT

Annual General Meeting

Tuesday 26 September 2023 – The Central, 42 Hallam St, W1

<p>1</p>	<p>Welcome & Introductions</p> <p>Simon Baynham (SB), BID Chairman, welcomed everyone to the meeting. SB thanked the team for their work to get the BID to the position it is now in.</p> <p>SB commented that the audited accounts will be formally ratified at the Board meeting after the AGM and should there be any issues these will be raised at the meeting. The attendees were comfortable that the accounts will be signed off at the following Board meeting and confirmed this by a show of hands.</p> <p>SB confirmed that the directors will be voted in under item 3 on the agenda. SB asked for a show to hands to confirm that attendees were happy to vote in the directors for the following year through a collective approach as opposed to by director individually. The Directors confirmed this by a show of hands.</p>
<p>2</p>	<p>Overview from 2022/23</p> <p>Nicki Palmer (NP), BID Director, shared a brief overview of the last 18 months touching on a few highlights and achievements from each key. NP shared a short video demonstrating some of the activities to date.</p> <p>NP took each key theme and briefly commented on each area;</p> <p>National and international marketing: this theme has been successful in establishing an interesting monthly newsletter, the subscriber rate has increased by over 550% which is exceptional. Social media activity has also increased by 94% in the last quarter on twitter and by over 500% on LinkedIn.</p> <p>Business Sustainability & Connectivity – this theme is planning to launch the Harley Street Rewards App in the coming months. Other areas of work across this theme have been a number of well-being events such as sessions for staff around mental health awareness week, yoga sessions, annual cuddle club on Blue Monday and our newly formed choir as well as many other</p>

	<p>activities. There has been collaboration with the University of Westminster to provide Leadership Experiences for graduates within businesses in the Harley Street BID area.</p> <p>Safety & Business Resilience - we were pleased to welcome our on-street security teams in September 2022. Our officers patrol the area to support businesses, work with the Police and outreach teams around rough sleeping and help deter anti-social behaviour. The teams are welcomed by the local business community and provide direct daily contact with our levy payers. These services are 6 days a week, 15 hours a day. Additionally under this theme, the BID has developed an emergency notification app which can provide widespread security information directly to businesses in the event of a situation affecting businesses' operation and staff welfare.</p> <p>Public Realm & Wayfinding - the BID is currently working to develop a strategic masterplan building upon the initial studies completed during the first months of the BID. Our steering group has highlighted the need for a dynamic plan to ensure the focus for place-making and way-finding improvements follow a cohesive path of pre-planned, programmed and costed options for the future.</p> <p>NP commented that the annual report is available for everyone to take a copy. This will also be uploaded to the website.</p> <p>Lastly NP thanked the BID team and also Ruth Duston, the BID's Executive Director and Simon Baynham and Jonathan Coad, our Chair and Vice-Chair for their continued support.</p>
<p>3</p>	<p>Formal Business - Voting in of Directors</p> <p>SB discussed the process for voting in the Directors and read each sector and director by name.</p> <p>The appointment of the Board members as set out in the attached, was proposed by Ruth Duston and seconded by Cllr Karen Scarborough. The motion was passed and their positions ratified for a further year.</p> <p>This concluded the formal business.</p>
<p>4</p>	<p>Closing Words</p> <p>SB thanked all the Board members for their support in the Harley Street BID and for being an active part of the BID community.</p> <p>Lastly, he thanked NP for an amazing job from her and the team. SB is looking forward to an exciting year ahead.</p> <p>The meeting closed at 1325 hrs.</p>