



MINUTES OF THE HARLEY STREET BUSINESS IMPROVEMENT DISTRICT
ANNUAL GENERAL MEETING

Wednesday 9 October 2024 – 1730 hrs
Asia House, 63 New Cavendish Street, W1

1	<p>Welcome & Introductions</p> <p>Simon Baynham (SB), BID Chairman, welcomed everyone to the meeting. SB introduced our guest speaker, David Sheppard from the Department of Business & Trade, who will be speaking about Healthcare UK.</p> <p>SB ran through the agenda and the process for the meeting. He explained that the directors will be voted in as collective assuming no objection from the attendees. This was confirmed by a show of hands that they group were comfortable with that process. This would be more timely than voting for directors on an individual basis.</p> <p>SB introduced Nicki Palmer (NP) to provide an overview of the BID’s activity in the last year.</p>
2	<p>Overview from 2023/2024</p> <p>NP, BID Director, shared a brief overview of the last year bringing to light some key points from the year.</p> <p>NP commented on the successful trip to Arab Health and useful meetings that had taken place. She also talked about the brilliant Miracles in Marylebone campaign and the number of gifts and donations received to support the local community. There was also mention of an upcoming London & Partners tour to showcase the offer here and a great report of the ever growing social media campaigns and reach.</p> <p>Moving to the Business Sustainability & Connectivity (BSC) theme, the app has been successful in role out since February 2024 with over 225 redemptions and 45+ offers, these are ever-increasing. Our events/community work has reached over 2000 attendees and the Urban Farm in May 2024 at Marylebone Square was very well received. NP talked about the three charity partners sharing insights from each, which have been identified by the BSC; Young Westminster Foundation, St Marylebone HCC and Marylebone Project.</p>

	<p>The Safety and Business Resilience theme came next and NP explained the uplift in the security provision due to the businesses demand and explain their pivotal work with statutory partners around ASB/issues in Marylebone High Street over the summer. She shared some great feedback that was received from local businesses and key partners on the work undertaken by the teams.</p> <p>“I have seen known shoplifters run away when they spotted security on the street and ended up not entering any stores”</p> <p>“Knowing the team are there is a massive support”</p> <p>“So responsive to any call or message for assistance”</p> <p>The Public Realm and Wayfinding theme was pleased to share the commission of a public realm study which is due to complete in Spring 2025. The BID has been successful in securing funding streams that will help support and deliver projects across this theme.</p> <p>Finally NP invited attendees to take a copy of the annual report or which can be downloaded from the publications section of the Harley Street BID website.</p> <p>Lastly NP thanked the BID team for their continued hard work and support. She also thanked Simon Baynham and Jonathan Coad, the Chair and Vice-Chair for their commitment along with that of the rest of the Board. She commented that being part of Primera demonstrates how BID make a significant impact and contribution across London.</p>
<p>3</p>	<p>Department of Business & Trade Presentation – David Sheppard, Deputy Head of Healthcare</p> <p>DS attended the Board as invited by NP following discussions at Arab Health. DS presented to the group on Healthcare UK and how the UK government works across the globe to promote the UK’s healthcare through key sections:</p> <ul style="list-style-type: none"> • Provides a single gateway into the UK network of industry, NHS and academia • Catalyses the creation of UK consortia to respond to overseas requirements • Facilitates government-to-government initiatives • Promotes the UK’s capabilities overseas <p>Included were provisions that the UK can provide to support other areas such as:</p> <ul style="list-style-type: none"> ✓ Market studies and planning to meet demand ✓ Award-winning health facility design to reduce building and operating costs and improve clinical outcomes ✓ Health and wellbeing programmes to reduce illness ✓ Expert and experienced NHS consultancy for planning and setting up efficient health services ✓ Designing and training an effective and valued professional and multidisciplinary workforce

- ✓ Healthcare leadership and management training
- ✓ Specialist technology systems for case management, data collection and self help for patients that reduce costs and improve results
- ✓ NHS quality improvement and management systems to get better results

DS advised that King’s College Hospital is now open in Dubai and a further hospital is due to open in Jeddah. Much of their work is in the Middle East. DS also mentioned that £1 spent in the UK on healthcare is also worth £1 to the hospitality/leisure sector.

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Formal Business:

➤ **Election of Directors**

SB advised that some of the directors could not be present today but wished to continue in their role as a Board Director of the BID and appointed NP to be their “proxy” for the voting in process.

Chairman / Director

Simon Baynham, Harley Street BID
 Ruth Duston, Primera / Harley Street BID – Proxy Nicki Palmer

Medical

Jonathan Coad, The London Clinic & BID Vice Chair
 Olivia Howes, Welbeck Health Partners
 Martyn Jagger, HCA Healthcare UK – Proxy Nicki Palmer
 Robin Winfield, John Bell & Croyden – Proxy Nicki Palmer

Corporate Occupiers / Landowners

Neil Davis, BBC – Proxy Nicki Palmer
 Andrea Merrington, Howard de Walden Estate
 Christopher Murray, Concord London – Proxy Nicki Palmer
 David Smith, Lazari Investments – Proxy Nicki Palmer

Leisure / Hospitality

Nicholas Davies, The Doyle Collection – Proxy, Nicki Palmer
 George Hammer, Hammer Holdings/One Events

Education / Charity

Michele Acton, Royal Society of Medicine
 Matthew Tolchard, The King's Fund – Proxy Nicki Palmer

SB invited all attendees to support the nominations of the Board of Directors by requesting a proposer for this motion and a seconder. The proposer was Ben Walford from Prestbury and the seconder was Deborah Loades from St Marylebone School. The motion was passed and the Directors voted in for another year.

➤ **Adoption of Audited Accounts**

SB was pleased to advise that the BID had a clean audit which is facilitated by the Finance Team at Primera. SB thanked the finance team for their hard work and stringent processes that resulted in a clean audit. This demonstrates transparency across this area.

The accounts have been approved by the main Board at the meeting on 17.9.24 and the attendees were requested to approve the resolution to adopt the accounts. This was demonstrated by a majority show of hands.

Special Resolution:

➤ **Change of Name**

A change of name via a special resolution was requested to change from the original Harley Street Area Partnership Ltd to the Harley Street Business Improvement District Ltd. This needs to be in place as the BID is formalized and requires approval under Point 29 of the Articles of Association. A majority show of hands was provided to support the change of name.

➤ **Revision to Memorandum & Articles of Association**

The revision to the above had to be agreed which is the change of name by the special resolution. This will be updated to reflect the new name. A majority show of hands was provided to support the change of name and the revision to the Articles of Associations.

This concluded the formal business.

5 Closing Words

SB thanked Asia House for hosting us today at their lovely venue.

SB thanked NP for the hard work and efforts of the whole team. He also thanked the Board members for their commitment and the business community for attending today.

He invited the attendees to join the BID team for some networking drinks.

The meeting closed at 1810 hrs