



MINUTES OF THE HARLEY STREET BUSINESS IMPROVEMENT DISTRICT

ANNUAL GENERAL MEETING

Tuesday 23 September 2025 – 1600 hrs

The Chapel at 32 Welbeck Street, London, W1G 8EU

1	Welcome & Introductions Simon Baynham (SB) welcomed everyone to the meeting. He explained the agenda and the voting process for directors, confirming by a show of hands that attendees were comfortable with electing directors collectively rather than individually. SB introduced Nicki Palmer (NP) to provide an overview of the BID's activity in the past year.
2	Overview from 2024/2025 NP, BID Director, shared a brief overview of the last year bringing to light some key points from the year. NP highlighted significant engagement through the Rewards App with over 1,000 users and strong growth on social media following the appointment the new Marketing Manager in October 2024, which led to an increase of social media reach. NP noted that seasonal community activities had been very successful, with initiatives such as mental health awareness sessions, massage sessions, and healthcare showcases making a real impact. On the operational side , NP shared figures supporting the operational teams demonstrated a significant impact across the footprint. 2,484 litres of waste had been processed and 16,165 square metres of pavements washed, helping keep our districts clean and welcoming reflecting the BID's strong commitment to sustainability. NP also spoke about active engagement with local businesses and shared the positive feedback received from businesses on security and support services. NP celebrated the success of the Annual Report highlighting BID activities and the recognition given to individuals and teams for their contributions to initiatives.

	Finally, NP thanked the BID team, Simon Baynham, Jonathan Coad, and the Board for their continued support, adding that BID initiatives are making a measurable impact across the footprint. NP also thanked Ruth Duston and Primera for their support.
3	Formal Business: ➤ Election of Directors SB advised that some of the directors could not be present today but wished to continue in their role as a Board Director of the BID and appointed NP to be their “proxy” for the voting in process. Chairman / Director Simon Baynham, Harley Street BID Ruth Casey, Harley Street BID Medical Jonathan Coad, The London Clinic & BID Vice Chair Olivia Howes, Welbeck Health Partners – NP proxy Martyn Jagger, HCA Healthcare UK – NP proxy Robin Winfield, John Bell & Croyden Corporate Occupiers / Landowners Neil Davis, BBC – NP proxy Andrea Merrington, Howard de Walden Estate – NP proxy David Smith, Lazari Investments Leisure / Hospitality Nicholas Davies, The Doyle Collection George Hammer, Hammer Holdings/One Events Steve Mellor, AMP Athletic – NP proxy Education / Charity Lydia Amartey-Williams, Royal Society of Medicine – NP proxy Matthew Tolchard, The King's Fund – NP proxy SB invited all attendees to support the nominations of the Board of Directors by requesting a proposer for this motion and a seconder. SB invited a proposer which was Ruth Casey and the seconder was Jonathan Coad, The London Clinic. The motion was passed and the Directors voted in for another year. SB then asked for the support of Simon Baynham and Ruth Casey as Chairman and Executive Director. Karen Scarborough from WCC was the proposer, and the seconder was Deborah Loades from St Marylebone School. The motion was passed that the Chairman and Executive Director were formally voted in for another year.

	➤ Adoption of Audited Accounts SB was pleased to share the BID had a clean audit which is facilitated by the Finance Team at Primera. SB thanked the finance team for their hard work and stringent processes that resulted in a clean audit. This demonstrates transparency across this area. The accounts have been approved by the main Board at the meeting on 26.09.25 and the attendees were requested to approve the resolution to adopt the accounts. This was demonstrated by a majority show of hands.
5	Closing Words SB thanked NP for the hard work and efforts of the whole team. He also thanked the Board members for their commitment and the business community for attending today. NP also thanked the BID team for their unfailing support and hard work. The meeting closed at 1645 hrs.