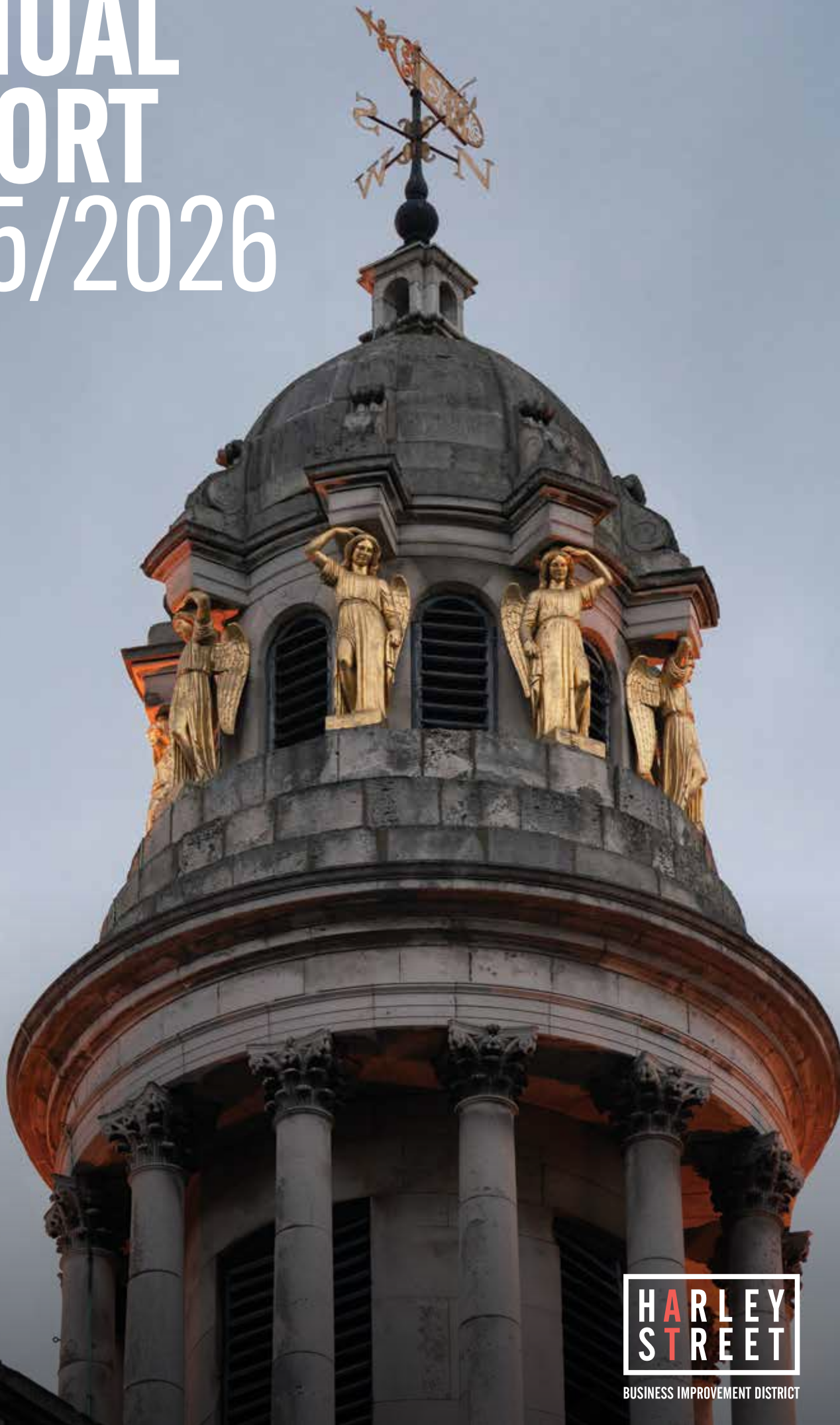


ANNUAL REPORT 2025/2026



BUSINESS IMPROVEMENT DISTRICT

CONTENTS



Foreword	3
Year in Numbers	5
Public Realm & Wayfinding	7
Safety and Business Resilience	10
Business Sustainability & Connectivity	13
National & International Marketing	18
Board Members	21
Income & Expenditure	22

FOREWORD

As we approach the conclusion of our first five-year BID term, our Annual Report provides an opportunity to reflect on the achievements, progress and impact that we have delivered over the past year, while celebrating everything we have accomplished together. As we plan for our next term, we are delighted to share the activities of the last 12 months with you.

This report demonstrates the value that collective investment and partnership working can deliver. It highlights the projects, initiatives and services delivered on behalf of our levy-paying businesses and showcases the tangible difference the BID has made to our district. As we reach this important milestone, we can look back with pride at what has been achieved through collaboration, shared ambition and a commitment to delivering meaningful outcomes for our business community.

The past year has presented both opportunities and challenges for businesses. Throughout this period, the BID has remained focused on delivering practical support, responding to changing needs and ensuring that our programme continued to provide value. Whether through enhancing the local environment, delivering events and promotional activity, supporting business resilience, influencing policy, or championing the interests of businesses, our work has been driven by a clear commitment to ensuring Harley Street remains a vibrant and successful destination, and a thriving place to work, visit and do business.

A defining feature of the BID's success has been the strength of our relationships with our statutory partners. Our continued collaboration with the local authority, emergency services, transport providers and other public sector organisations has enabled us to tackle shared priorities, leverage additional resources and deliver initiatives that no single organisation could achieve alone. These partnerships have been fundamental to improving the experience of businesses, employees, residents and visitors alike, while ensuring that the voice of our business community is represented in the decisions shaping the future of our district.

This year, the BID was proud to be recognised as co-winner of the University of Westminster's Local Community Partner Award, presented as part of the University's annual Partnership and Impact Awards. The award recognises organisations that make a positive contribution to the Westminster community while creating meaningful opportunities for students. It also reflects the generosity of our levy-paying businesses, many of whom have supported students through mentoring, workshops, leadership programmes and networking opportunities. We look forward to building on this successful partnership in the years ahead.

As this report illustrates, the BID's impact extends well beyond individual projects. Over the course of the first BID term, we have established a trusted organisation that brings businesses together, attracts investment, creates opportunities and acts as a catalyst for positive change. Our reach has grown significantly, enabling us to engage with a wider network of stakeholders, develop new partnerships and maximise the benefits delivered through the BID levy. This growth has strengthened our ability to influence, support and invest in initiatives that provide lasting value for the district. The delivery of these achievements has been guided by the key themes set out in our original BID proposal. These priorities have provided a clear strategic framework throughout the BID term, while giving us the flexibility to respond to emerging challenges and opportunities. Their continued relevance has ensured that our activities remain focused on the issues that matter most to businesses, delivering measurable outcomes and tangible benefits across the district.

Our Annual Report captures the breadth of work that we have delivered over the past year and the difference it has made for businesses across the district, as we look ahead to the future. It is a testament to what can be accomplished when businesses, public sector partners and stakeholders work together with a shared purpose and long-term vision.

I would like to thank our levy-paying businesses for their continued support and confidence in the BID, as well as our Board of Directors, delivery partners, statutory agencies and the BID team for their dedication and professionalism. Their commitment has been instrumental in ensuring that the BID has delivered against its objectives and created lasting value for our area. As we conclude our first term, we do so with a strong track record of delivery, an

established network of partnerships and a clear demonstration of the BID's value. The achievements outlined in this report provide a solid foundation for the future, and we look forward to continuing to build on this success, ensuring that the BID remains an effective, collaborative and ambitious organisation that delivers tangible benefits for businesses and the wider district.

Nicki Palmer
BID Director



The BID and its staff have continued to deliver an excellent service, particularly in the key areas of street security and cleanliness. Nationally, shoplifting is a significant problem, and without an effective deterrent, the problem is here for the long term. The BID's security team has been very effective and much appreciated in helping to manage and reduce the amount of street crime and shoplifting in the area. Nonetheless, whilst we are rightly concerned about these security issues, it must be remembered that Marylebone has a very low level of crime by comparison to the national norm.

The BID's primary objective is to ensure that the area is an attractive, safe, clean, well-connected area in which businesses can thrive. In turn, this also helps businesses attract the best staff and appeal to more customers. I am very grateful to the BID staff for their dedication and continuing focus on delivering the things that matter. This is particularly important to highlight in the final year before the re-balloting for a new five-year term.

Simon Baynham
Chairman



THE YEAR IN NUMBERS

40,085

PROACTIVE SECURITY PATROLS COMPLETED



86%

OF BUSINESSES REPORT
FEELING SAFE
WITHIN THE
BID AREA



4,388

BLOCK
SWEEPS
COMPLETED



1,600

BAGS OF
LITTER
COLLECTED



356

BAGS OF
RECYCLING
COLLECTED



17,668

BUSINESS
WELFARE VISITS
DELIVERED



31,050

sqm

OF PAVEMENTS WASHED



NO BILL
POSTERS

893

INSTANCES
OF GRAFFITI
AND ILLEGAL
SIGNAGE REMOVED



653

JANITORIAL
REQUESTS
RESPONDED
TO



1,661

PUBLIC INTERACTIONS
CARRIED OUT BY
THE CLEANSING
TEAM



489

ROUGH
SLEEPER
REPORTS
ADDRESSED



193

BEGGAR
REPORTS
ADDRESSED



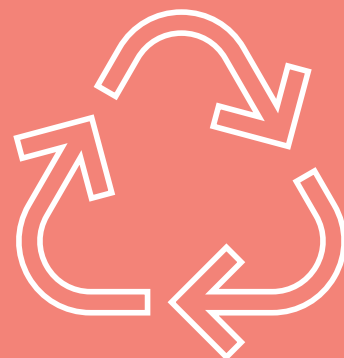
102

ENVIRONMENTAL
ISSUES IDENTIFIED
AND ADDRESSED



£168,376.43

SAVED COLLECTIVELY BY BUSINESSES THROUGH THE
SMARTER RECYCLING SCHEME SINCE APRIL 2023



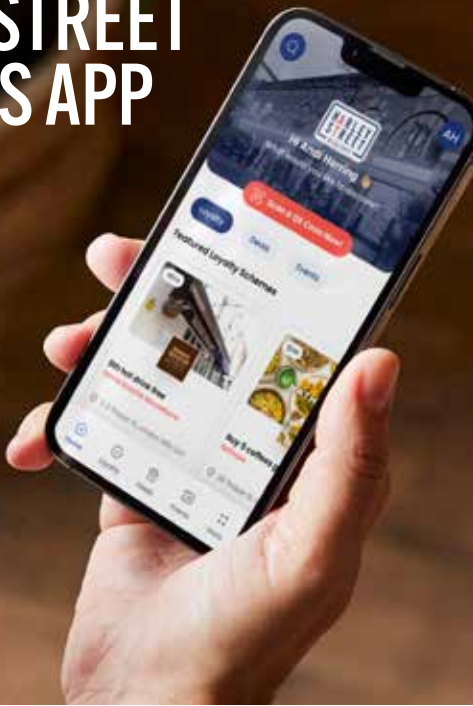
HARLEY STREET REWARDS APP

445

REGISTERED
REWARDS APP
USERS

2,031

LOYALTY STAMPS
COLLECTED



1,042

CONTENT
VIEWS



329

COMPETITION
ENTRIES



75

ACTIVE
BUSINESS
OFFERS



5

ACTIVE
LOYALTY
SCHEMES



Monthly Rewards
App e-shot launched
promoting local
businesses, offers and
competitions



Four wellbeing
webinars delivered
during the year

Pop-up massage
sessions delivered for
local businesses



PA networking events
hosted for business
support professionals



Community gardening
session and Meet the
Charity networking
event delivered to
strengthen community
engagement

2,757



BID TEAM INTERACTIONS
WITH LEVY-PAYING
BUSINESSES

17



NEWSLETTERS
DISTRIBUTED DURING
THE YEAR

5,307

NEWSLETTER
SUBSCRIBERS
REACHED



100,000+



SOCIAL MEDIA
IMPRESSIONS

1,500

SOCIAL MEDIA
FOLLOWERS



6

165



NEWS STORIES
AND COMMUNITY
UPDATES SHARED

6,811

ADVENT
CALENDAR
COMPETITION
ENTRIES



1,920

MEALS
SERVED
AT BBC
STREET FOOD MARKET



PUBLIC REALM & WAYFINDING



CREATING A GREENER, CLIMATE RESILIENT, ACCESSIBLE AND CHARACTERFUL DISTRICT

Well-designed, positively managed streets and public spaces ensure that the district is welcoming to all, encouraging people to discover and spend more time in the area.

Through our Public Realm & Wayfinding programme, the BID works closely with Westminster City Council, Transport for London, OSDC, GLA, Camden Council, The Crown Estate Paving Commission, The Crown Estate, and The Howard de Walden Estate, alongside a wide range of local partners.



From developing long-term strategic plans to delivering practical improvements and securing external funding, our work is helping to create a safer, greener, healthier and more resilient environment, while celebrating the area's rich character and sense of place.

We enjoy close and collaborative working with our neighbouring Westminster BIDs and jointly advocate for a clean, safe and economically strong West End north of Oxford Street.

By investing in the public realm today, we are helping to ensure Harley Street continues to thrive for years to come.

Our Key Priorities for 2025/2026

- Implementing the Harley Street Public Realm Vision and Masterplan
- Advancing partnership-led public realm works for Moxon Street

- Advocating for safer, more attractive pedestrian crossings on Harley Street and Marylebone Road and the positive integration of new cycle routes
- Strengthening the green grid, enhancing climate resilience and improving air quality
- Collaborating with partners to develop plans for the restoration of Paddington Street Gardens North and other church garden spaces
- Co-ordinating changes to the public realm arising from nearby strategic public realm and development projects
- Evolving the transformative public realm vision for the listed Great Portland Street Station
- Exploring opportunities for new seating, street furniture, and installation of creative, playful moments

What We've Delivered

Shaping a shared vision for the district. Through participatory engagement with businesses and the local community, we co-created a shared vision for the future of the district.

Strengthening the district's voice. The BID has championed key themes including place quality, sustainability and climate resilience.

Improving pedestrian safety. We undertook initial highway studies to identify the requirements for a package of pedestrian crossing safety measures across the district.

Planning for Paddington Street Gardens. A feasibility concept design was prepared for Paddington Street Gardens, focusing on the potential restoration of the historic, tranquil North Gardens.

Supporting improvements to Moxon Street. Partnership funding was secured to support improvements to the Moxon Street public realm and presented as part of the public consultation process.



Securing investment for Parish Gardens. Working with St Marylebone Parish Church and the Diocese of London, the BID enabled the Church to secure Community Infrastructure Levy funding for a significant package of improvements to the Parish Gardens, including soft landscaping and seating.

Enhancing public spaces. An artwork seat was installed in Cavendish Square, adding a distinctive new feature to the public realm and refurbished benches.

Expanding the district's green infrastructure. A survey of the district's tree canopy identified opportunities to work with the Westminster Tree Trust to support new planting across the historic urban grid. In partnership with the neighbouring Fitzrovia Partnership BID, we planted a new tree on Greenwell Street.

Supporting Westminster's net-zero ambitions. Harley Street BID has joined the Westminster Sustainable City Charter as one of the strategic BID partners, representing our business community and supporting Westminster City Council's ambition to achieve net-zero buildings by 2040. The Charter is underpinned by eight commitments to reduce carbon emissions from non-domestic buildings, covering areas including procurement, waste, deliveries and energy use.

Supporting smarter recycling. We promoted the Smarter Recycling Scheme to businesses, helping participating organisations reduce costs while supporting Westminster City Council's work to reduce waste and increase recycling across the district.

LOOKING AHEAD

Over the coming year, the BID will continue to champion a high-quality public realm that supports a strong and resilient local economy. By investing in streets and public spaces that are attractive, welcoming and easy to navigate, we will help create an environment that encourages people to spend more time in the district, supporting businesses and enhancing the experience for everyone who lives, works and visits here.

Building on the ambitions set out in the Public Realm Vision and Masterplan, we will continue to strengthen the district's climate resilience through greener infrastructure, improved biodiversity and sustainable public realm interventions. Alongside this, we will champion greater accessibility across the district, advocating for step-free access to Underground stations, safer pedestrian crossings and stronger connections to Regent's Park.

We will also continue to celebrate and protect the distinctive character of Harley Street by promoting the preservation of its heritage architecture, public art and unique sense of place. As major regeneration projects progress across Oxford Street, Regent Street and Euston Station, the BID will work closely with partners to minimise disruption, ensuring businesses, employees and visitors continue to enjoy a welcoming, accessible and well-managed district.

SAFETY & BUSINESS RESILIENCE



KEEPING BUSINESSES SAFE, SUPPORTED AND PREPARED

Creating a safe, secure and resilient district is fundamental to Harley Street BID's continued success. A thriving district depends on businesses, employees, patients and visitors feeling confident, supported and protected. Throughout 2025/26, Harley Street BID delivered a proactive programme of security, crime prevention and resilience initiatives designed to safeguard the district, support the organisations that operate within it, and strengthen its reputation as one of London's leading healthcare and commercial destinations.

Working closely with the Metropolitan Police, Westminster City Council, local businesses and partner organisations, the BID combines visible on-street support with intelligence sharing, rapid communications and practical business engagement. This collaborative approach helps us address issues as they arise and ensures we can anticipate emerging risks and respond effectively.

Alongside our day-to-day security operations, we continue to invest in training, business resilience and community safety initiatives that help organisations prepare for disruption, protect their people and build long-term resilience. Together, these activities contribute to a safer, stronger and more connected Harley Street district.

Our Key Priorities for 2025/2026

- Strengthening intelligence sharing and partnership working across Westminster
- Supporting businesses with timely security updates and incident communications
- Reducing crime, anti-social behaviour and environmental issues affecting the district
- Enhancing public safety through visible patrols and targeted enforcement activity
- Building business resilience through training, guidance and emergency preparedness
- Supporting community safety initiatives, including Violence Against Women and Girls (VAWG) programmes
- Maintaining a clean, welcoming environment that reflects Harley Street's world-class reputation
- Ensuring businesses remain engaged, informed and connected through dedicated forums and stakeholder groups

What We've Delivered

Strengthening intelligence sharing. A major focus during the year was strengthening the intelligence-sharing that underpins our security operations. New Data Sharing Agreements with the Metropolitan Police and Westminster City Council improved the secure exchange of information, allowing businesses to receive timely updates on prolific offenders, organised criminality, protest activity, and emerging threats.

Keeping businesses informed. Our Head of Operations and Security (HOPs) is an active member contributing to the weekly Metropolitan Police Command Fusion Cell meetings, receiving operational intelligence which enables the BID to support businesses through the BID's Emergency Notification System. This enables organisations to prepare for incidents that could affect staff, patients, visitors, or business continuity.

Working together to keep the district safe. Harley Street BID actively participates in the North Westminster Intelligence Briefings, the Marylebone Safer Neighbourhood Panel, The Orb and Fitzrovia Neighbourhood Coordinators meeting along with the Marylebone Neighbourhood Coordinators meetings. These relationships strengthen collaboration across policing, local government and neighbouring Business Improvement Districts, ensuring a coordinated response to local challenges.

Improving safety across the public realm. Working alongside Westminster City Council and the Metropolitan Police, targeted operations were delivered in Cavendish Square to tackle anti-social behaviour, rough sleeping and criminal activity. This included the removal of illegal encampments, environmental improvements, enhanced CCTV provision and coordinated enforcement activity, resulting in noticeable improvements for businesses and visitors.

Taking action on local issues. The BID also led a successful intervention to address aggressive fraudulent fundraising activity in the district. Evidence gathered from local businesses supported enforcement action by Westminster City Council, resulting in a Community Protection Warning being issued and bringing an end to activities that had generated repeated complaints and concerns.

Reducing retail crime. In response to feedback from businesses, particularly along Marylebone High Street, patrol activity was adapted to provide increased visibility during peak trading periods and in locations experiencing higher levels of offending. Additional reassurance patrols during the Christmas trading period helped deter criminal activity and provide added reassurance during one of the busiest times of the year.

Supporting a coordinated response to shoplifting. Working closely with retailers and the Metropolitan Police and the Safer Neighbourhood team, Harley Street BID also supported operations targeting organised shoplifting groups operating across Westminster. Improved intelligence sharing and reporting processes strengthened enforcement activity and gave businesses greater confidence to report incidents.

Strengthening business resilience. The launch of the Harley Street BID Retail Security Forum brought together businesses, the Metropolitan Police, the Safer Business Network and the West End Security Group, creating a dedicated platform for sharing intelligence, discussing emerging risks and strengthening professional networks.

Preparing businesses for disruption. Alongside this, a comprehensive programme of resilience training was delivered, including First Aid, Fire Marshal, Counter Terrorism Awareness and ACT Operational training, as well as practical tabletop exercises designed to test responses to major incidents and business disruption.

Supporting community safety. Harley Street BID became the 300th organisation to sign the Women's Night Safety Charter, reinforcing our commitment to creating an environment where everyone feels safe and supported. Crime prevention initiatives, including mobile phone marking and bike marking events, also helped raising awareness of personal security.

Maintaining a welcoming environment. Supporting these efforts, the BID's cleansing and environmental services continue to maintain the high standards expected across the district through regular block sweeps, graffiti removal, pavement washing and rapid-response janitorial services.



LOOKING AHEAD

In the coming year, Harley Street BID will continue to strengthen its intelligence-led approach to safety, security and business resilience. Our priorities include expanding business engagement through the Retail Security Forum, increasing training opportunities, enhancing communication with businesses and building on the strong partnerships we have established with the Metropolitan Police, Westminster City Council, West End Security Group and Safer Business Network, and local authority partners.

We will continue to invest in crime prevention initiatives, public safety campaigns and property marking events, alongside visible patrols, business support and environmental improvements. We will ensure businesses remain informed, supported and prepared to respond to emerging risks.

To better reflect the breadth of activity delivered through this workstream, this theme will be renamed SAFE from the next reporting period. The new name more clearly captures our focus on security, community safety, business resilience and creating a welcoming environment for everyone who lives, works and visits the district.

By continuing to work collaboratively with our businesses and partners, we will build on the strong foundations already in place, ensuring the Harley Street BID area remains one of London's safest, most resilient and welcoming districts.

BUSINESS SUSTAINABILITY & CONNECTIVITY



BUILDING A MORE CONNECTED AND INCLUSIVE BUSINESS COMMUNITY

Strong business communities thrive when businesses are connected to one another. Through our Business Sustainability & Connectivity theme, the BID helps create the relationships, networks and initiatives that strengthen the district and support its long-term success.

Throughout 2025/26, we have continued to develop the Harley Street Rewards App, deliver wellbeing and networking events, and create opportunities for businesses to engage with local charities and community initiatives. Together, these activities help businesses raise their profile, support employee wellbeing and strengthen connections across the district.

By bringing businesses, employees and community organisations together, we are helping to create a more connected, inclusive and sustainable area for everyone who works, visits and spends time here.

Our Key Priorities for 2025/2026

This year, we have focused on strengthening the connections across our business community, supporting employee wellbeing and creating more opportunities for businesses to engage with one another and the wider community. We also continued to develop initiatives to help businesses raise their profile, attract customers and build lasting local partnerships.

- Continuing to develop the Harley Street Rewards App and increase engagement with local businesses
- Promoting the app through regular campaigns to encourage downloads and repeat use
- Delivering a programme of wellbeing events for businesses and their employees
- Creating networking opportunities that bring businesses together
- Supporting partnerships with local charities and community organisations, and encouraging businesses to engage in volunteering and wider initiatives

What We've Delivered

Supporting local businesses through the Harley Street Rewards App. The Harley Street Rewards App has continued to support our local businesses by promoting offers, loyalty schemes and competitions across the district, helping levy payers increase their visibility while encouraging workers, residents and visitors to discover and support local businesses. Monthly e-shots highlighted new offers, competitions and participating businesses, helping to increase awareness, encourage downloads and maintain regular engagement with the platform.

Increasing engagement with local offers and rewards. The app provides businesses with another way to promote their services to a wider audience, while offering valuable insights into how users engage with businesses and promotions across the district.

Supporting employee wellbeing. Our programme of community and wellbeing events provided opportunities for people working across the BID area to connect and access practical support for their mental and physical wellbeing. This year's programme included Pop-up Massage Sessions, a Mental Health and Me webinar, Still Moment: Calm, Confidence & Connection, presented by award-winning actor and voiceover artist Sara Griffiths, and a Sleep and Mental Health webinar led by Dr Allie Hare in partnership with Hope2Sleep.

Bringing business support professionals together. Our PA Networking Events brought together Personal Assistants and business support professionals from across the district to build connections, share ideas and discuss common challenges. Life coach Maisy Maddox also delivered a session on looking after yourself while supporting others.

Strengthening connections with the wider community. Working alongside Westminster City Council and The Howard de Walden Estate, we supported the Meet the Charity networking event,



bringing together businesses and Westminster charities to explore opportunities for volunteering, donations and community partnerships.

Supporting workforce development through SEEDL. We continued to promote the SEEDL online learning platform, providing businesses and their employees with free access to a wide range of professional development courses covering topics such as leadership, wellbeing, digital skills, AI and customer service. The platform supports continuous learning across the district, with 468 active users engaging with training throughout the year.

Encouraging community participation. A Community Gardening Session at Paddington Street Gardens gave local businesses and volunteers the opportunity to work together to help maintain and improve this beloved local green space, while encouraging community involvement and environmental sustainability.

Building a healthier and more connected business community. These activities were well attended and positively received, reflecting the value businesses place on opportunities to support employee wellbeing, build relationships and engage with the wider community.

LOOKING AHEAD

Over the coming year, we will continue to strengthen the connections that support a thriving business community. Our priorities include expanding opportunities for businesses to connect, supporting employee wellbeing and developing initiatives that help levy payers promote their organisations and engage with the wider district.

We will continue to grow engagement with the SEEDL learning platform, helping employees access training and development opportunities that support skills, progression and staff retention. We will also develop the Harley Street BID Job Board, making it easier for businesses to advertise vacancies and connect with local talent, while building on the Harley Street Venue Guide to encourage greater use of venues across the district.

Alongside this, we will continue to develop the Harley Street Rewards App, helping businesses promote their services through regular monthly e-shots, offers and rewards. We will also deliver more wellbeing initiatives, including mindfulness sessions and community meet-up events, while supporting volunteering opportunities, strengthening partnerships with local charities and community organisations, and providing both mixed-sector and sector-specific networking events in response to feedback from our business consultation.

By continuing to bring businesses, employees and community organisations together, we will help build a more connected, inclusive and sustainable Harley Street.





NATIONAL & INTERNATIONAL MARKETING



STRENGTHENING COMMUNICATIONS ACROSS THE DISTRICT

Strong communications help businesses stay connected to the life of the district. We act as a bridge between our community and the wider work shaping the area's future – keeping businesses informed about consultations, planning developments and initiatives, and ensuring they have a clear voice and the opportunity to be part of those conversations.

Through our newsletters, social media and website, we share timely updates and raise awareness of the services, opportunities and support available across the district. We also champion the businesses, people and organisations that make Harley Street a unique and world-class destination – celebrating local successes and showcasing the breadth of expertise that defines the area.

By keeping businesses informed and creating more opportunities to engage, promote their organisations and participate in BID activity, we help them make the most of everything the area has to offer.

Our Key Priorities for 2025/2026

This year, our communications focused on two key priorities: keeping our businesses informed and engaged, while continuing to raise the profile of Harley Street and its unique blend of outstanding medical expertise, retail, hospitality and lifestyle destinations.

We continued to strengthen communications with our levy payers, ensuring businesses had timely access to BID updates, local developments, consultations, events and opportunities. We also encouraged greater participation in BID activity by making it easier for businesses to engage with our services and initiatives.

Alongside this, we promoted Harley Street to wider audiences, celebrating local success stories and championing our businesses and the expertise that makes Harley Street one of the world's leading destinations for healthcare and business.

What We've Delivered

Over the past year, we have continued to strengthen the way information is shared across the BID footprint, ensuring businesses have easy access to updates and opportunities, as well as the support available to them.

Strengthening business engagement. Through meetings, business visits and ongoing conversations with levy payers, we have gathered feedback, shared important updates and ensured businesses remain aware of the support, services and opportunities available through the BID, helping us shape our work around the needs of our community.

Keeping our community informed. We have kept businesses informed about local consultations, planning developments, transport changes and community initiatives throughout the year, ensuring they understand how changes across the district may affect their organisations, and have the opportunity to be part of the conversations shaping its future.

Championing Harley Street businesses. Through business profiles, interviews, news stories and event coverage, we have celebrated local achievements, showcased innovation and highlighted the expertise that underpins the district's global reputation for excellence.

Driving engagement. Through the Harley Street Rewards App, we have continued to promote offers, events and experiences across the BID footprint. Campaigns such as the annual Advent Calendar generated strong participation while encouraging users to discover and support our local businesses.





Bringing businesses together. Events including International Women's Day, the Blue Monday Puppy Cuddle Club, monthly BBC Street Food Markets and a programme of workshops covering wellbeing, confidence, resilience and healthy living have brought businesses together, encouraged collaboration and strengthened connections across the district.

Promoting services and support. We have actively raised awareness of the services and resources available to businesses across the district, from sustainability and recycling initiatives through partners such as Recorra, to training, safety and wellbeing programmes, helping organisations access the right support.

Growing our digital presence. We have significantly strengthened our social media activity across LinkedIn and Instagram as a key way to reach our community, local businesses and people in the area. Through a consistent programme of content, from

business spotlights and seasonal guides to event coverage and BID updates, we have grown our reach and engagement, helping to raise the profile of the district and the businesses within it.

Showcasing BID investment and impact. We have continued to communicate the work being delivered across all BID themes, giving levy payers greater visibility of the projects and services funded through the BID and the positive difference they are making across the district.

Together, these activities have helped create a more informed, engaged and connected business community.

LOOKING AHEAD

Over the coming year, we will continue to strengthen the way we communicate with businesses, ensuring levy payers have timely access to information, support and opportunities that are available across the district. We will build on our existing channels to keep businesses informed about local developments, BID activity, consultations and events, while creating even more opportunities to engage with our work.

We will also continue to champion the businesses, people and organisations that make Harley Street special, raising the profile of the district through business stories, destination marketing and campaigns that celebrate its world-leading expertise and distinctive offer.

Through clear, relevant communications and regular dialogue with our levy-payers, we will continue to support a well-informed, engaged and connected business community.



BOARD MEMBERS



Chairman / Director

Simon Baynham, Harley Street BID
Ruth Duston OBE, OC, Harley Street BID

Healthcare

Jonathan Coad, The London Clinic & BID Vice Chair
Olivia Howes, Welbeck Health Partners
Martyn Jagger, HCA Healthcare UK
Robin Winfield, John Bell & Croyden

Corporate Occupiers / Landowners

Neil Davis, BBC
Andrea Merrington, The Howard de Walden Estate
Christopher Murray, Concord London
David Smith, Lazari Investments

Leisure / Hospitality

Nicholas Davies, The Doyle Collection
George Hammer, Hammer Holdings/One Events
Steve Mellor, AMP Athletic

Education / Charity

Matthew Tolchard, The King's Fund
Rachel Lambert-Forsyth, Royal Society of Medicine

INCOME & EXPENDITURE



Income and Expenditure to 31 March 2026

Income	Total (£)
Levy Income	1,044,069
Other Income	87,209
Total Income	1,131,278

Expenditure	Total (£)
Public Realm & Wayfinding	228,751
National & International Marketing	212,990
Business Sustainability & Connectivity	154,165
Safety & Business Resilience	224,412
Management & Overheads	179,891
Total Expenditure	1,000,209
Surplus after tax	131,069
Closing 24-25 Reserves	105,243

Surplus to be Carried forward to FY 2026-27	236,312
---	---------

The BID received in-kind contributions to the value of circa £12,106 during this period.

BID FOOTPRINT





BUSINESS IMPROVEMENT DISTRICT



@harley_street_rewards



Harley Street Business Improvement District



www.harleystreetbid.com